### HSSE - Acumen Safety Learning Model

Heat Stress & Weather Awareness

Labour Welfare & Site Visibility



#### Introduction

Introduction to Acumen

- Data, data & more data

Part 1: The Acumen Safety Model

Part 2: Applying the Safety Model: Heat Stress & Weather Awareness

Part 3: Applying the Safety Model: Labour Welfare & Site Visibility



#### Introduction

#### Acumen

- Delivering Safety Management Solutions since 2004
- Supporting over 200 clients
- Over 100,000 users
- 350 million transactions

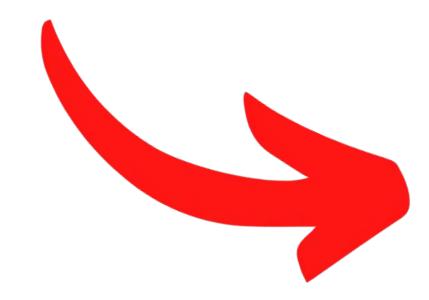
#### Paul Robinson PhD

- Blends his academic track record with 20 years industry experience in technology and safety solutions working for organisations
- Working with NHS Patient Safety Program, Skanska, Qatar Foundation. Microsoft, Amey, AVOVE, Pitney Bowes, Balfour Beatty and many others.



# Why is this Presentation Important

- MENA are ongoing unprecedented construction and development
- MENA region is under huge threat from global weather changes. Average temperatures are rising
- 60% increase in heat related deaths projected
- Construction demands require huge labour work force need to keep safe

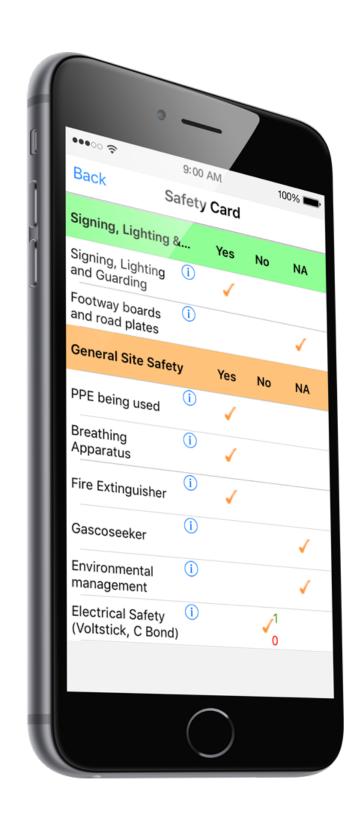


- Safety is more important now then ever
- Reduced working hours
- Extreme heat
- Large extensive work force
- Laws & Regulations
- Avoid bad PR
- BUT most importantly....need to save lives



# Part 1: The Acumen Safety Learning Model





250,000 safety incidents

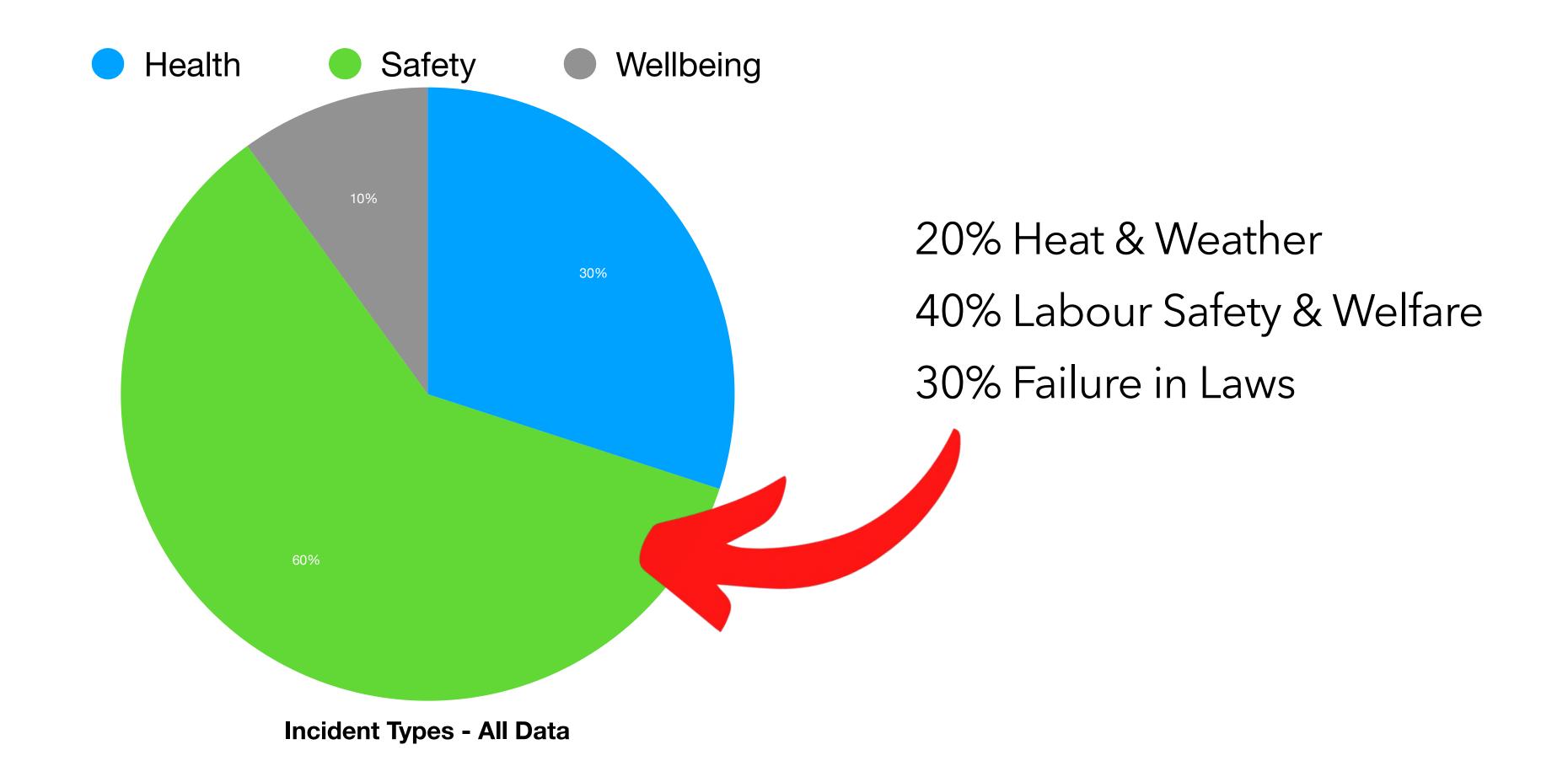
100,000 users

Numerous applications of the safety model

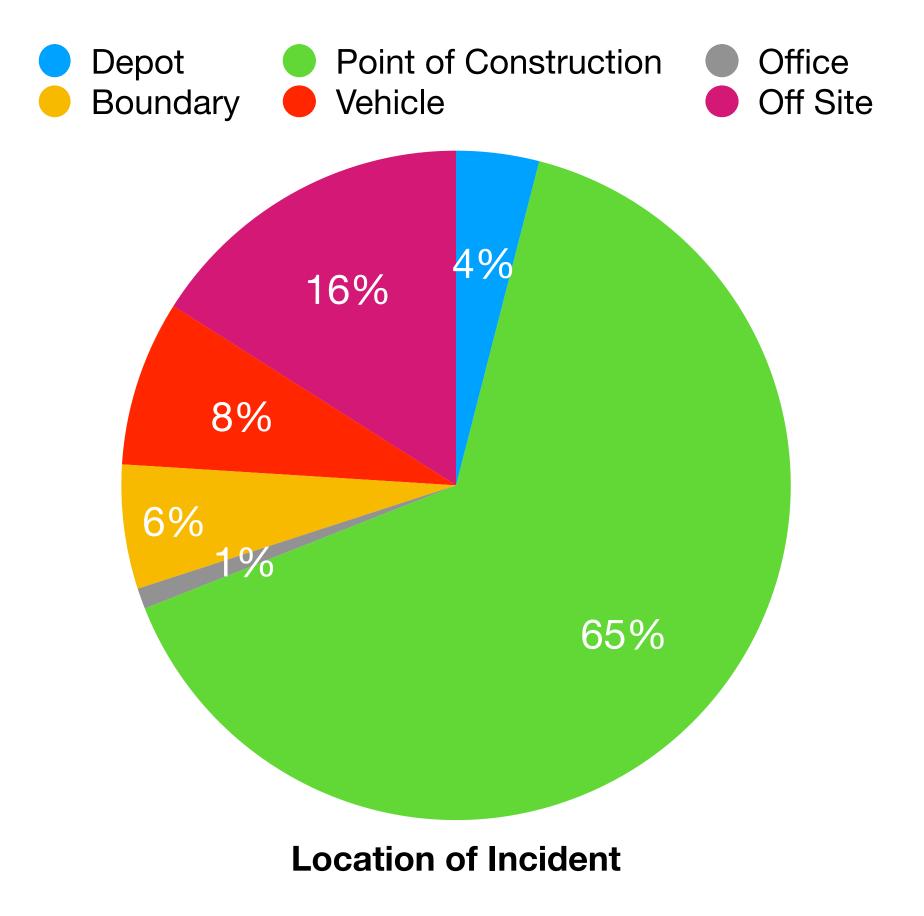
50 millions photos

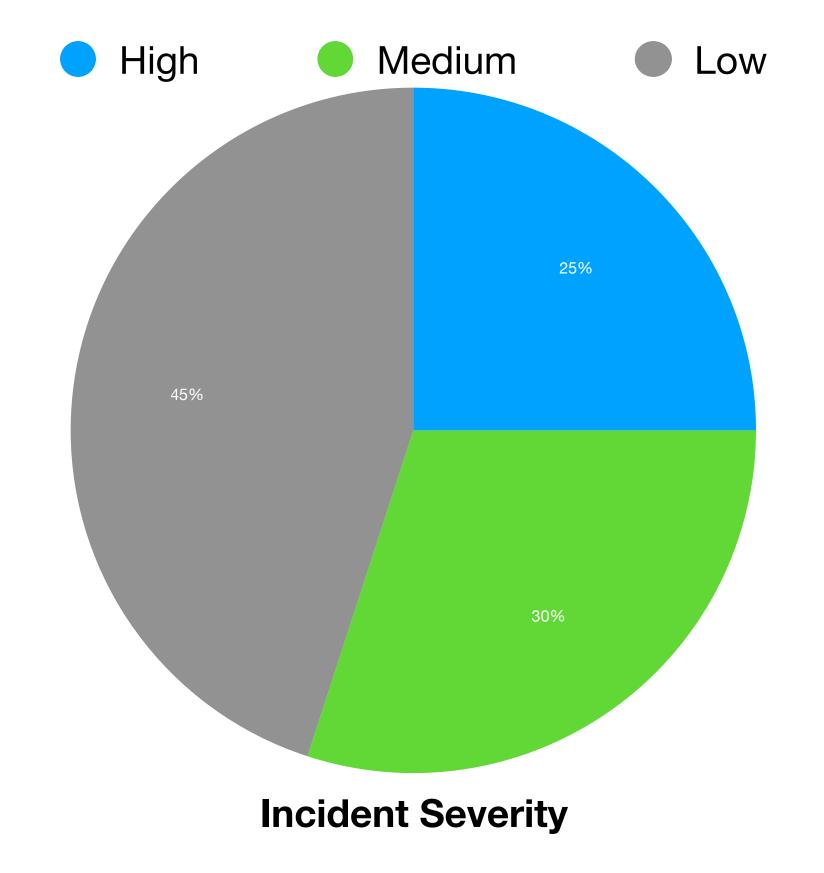
350 million transaction



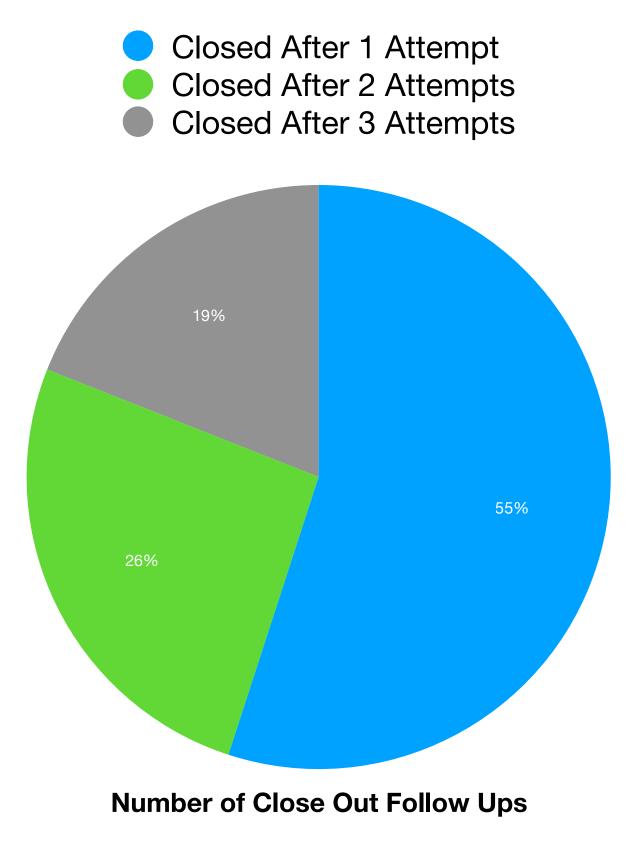


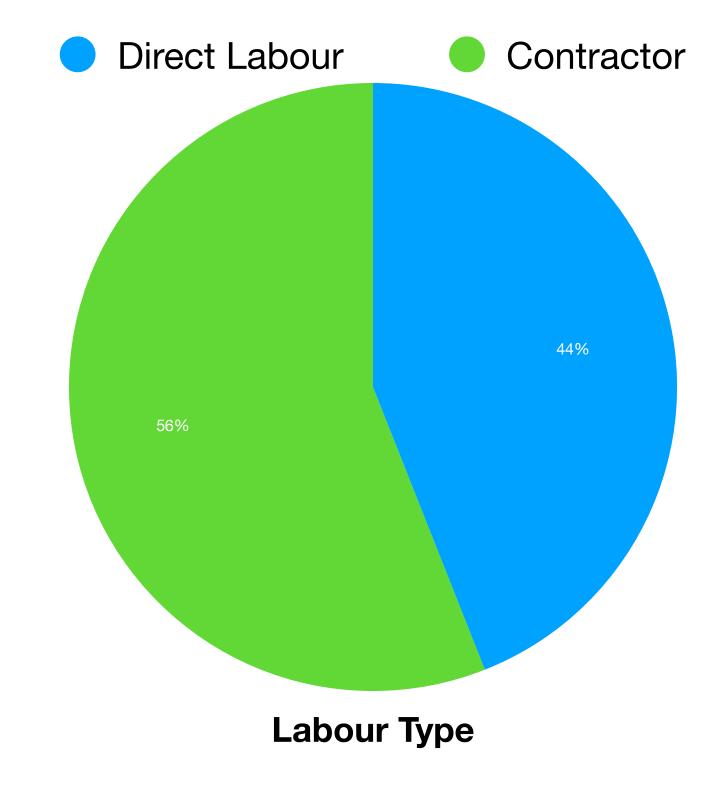




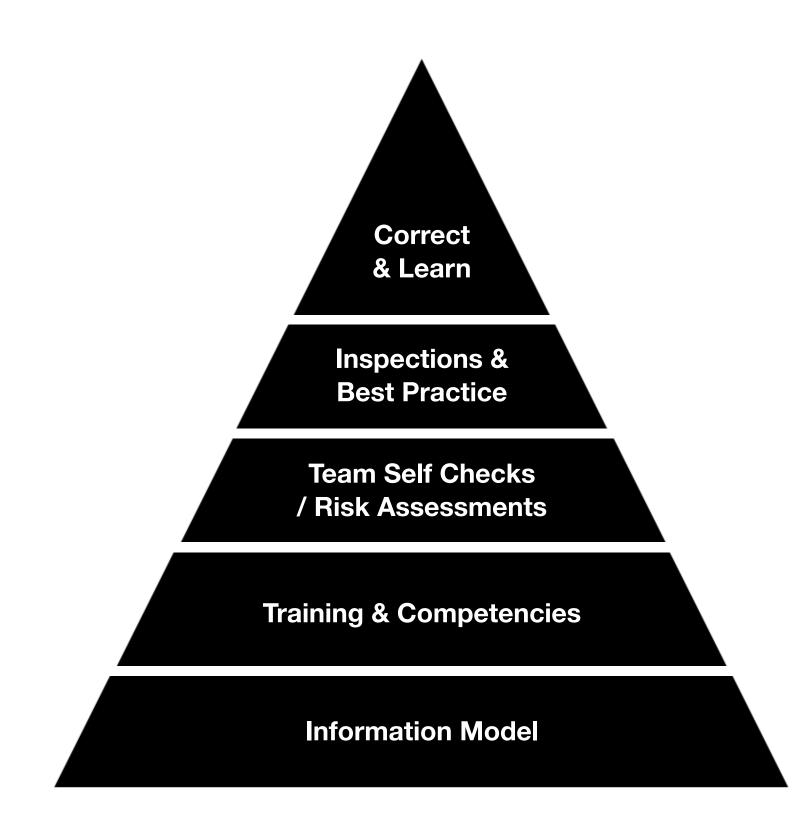




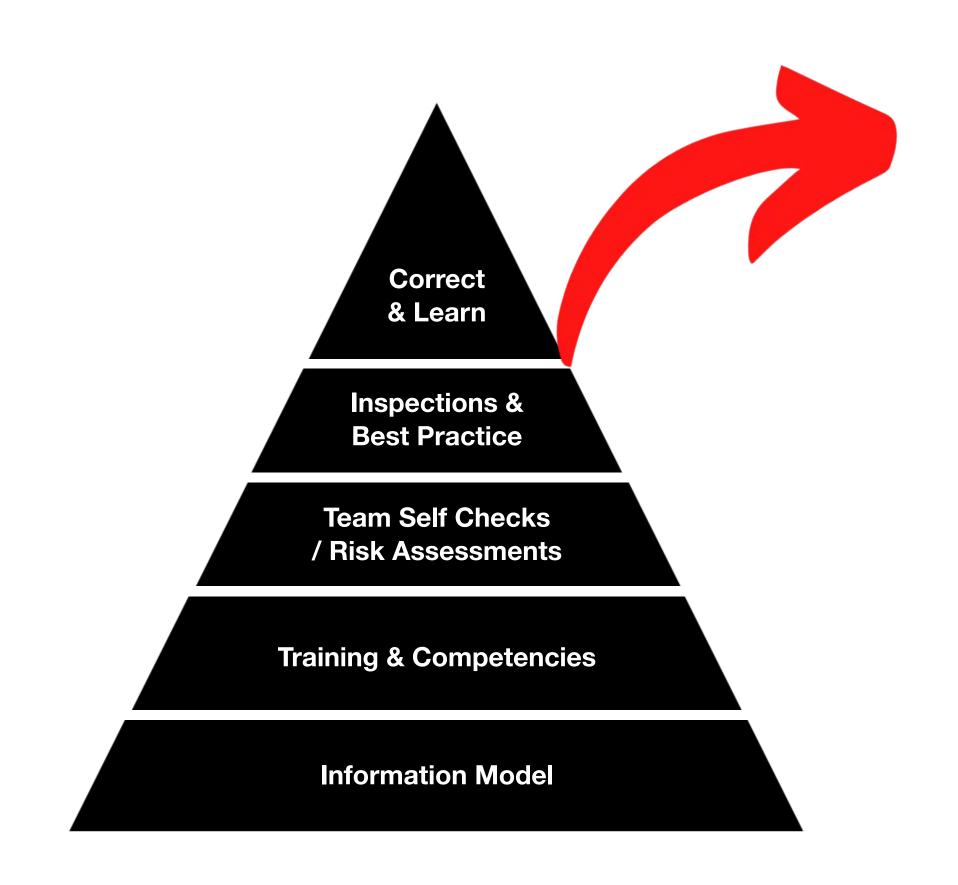












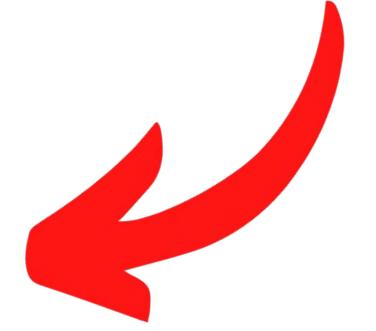
This model can have a direct impact on how we all can:

- -Improve heat stress & awareness by reducing injuries caused by weather.
- Improve labour welfare conditions by complying to regulations & laws

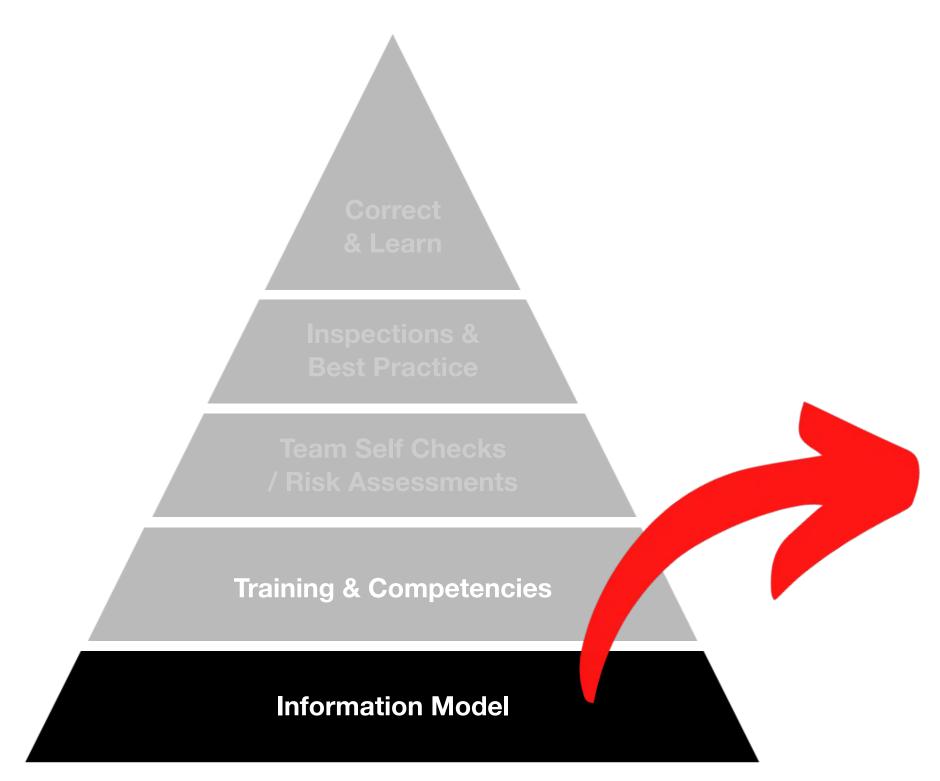
Reduce injury & deaths

Reduce fines

Reduce possibility of bad PR

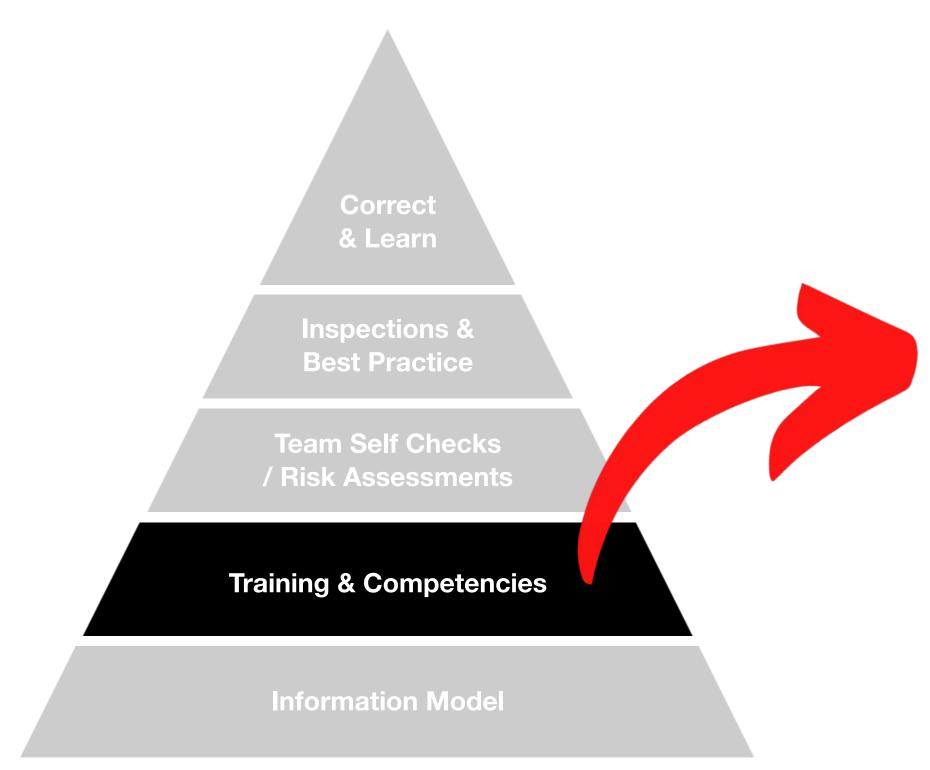






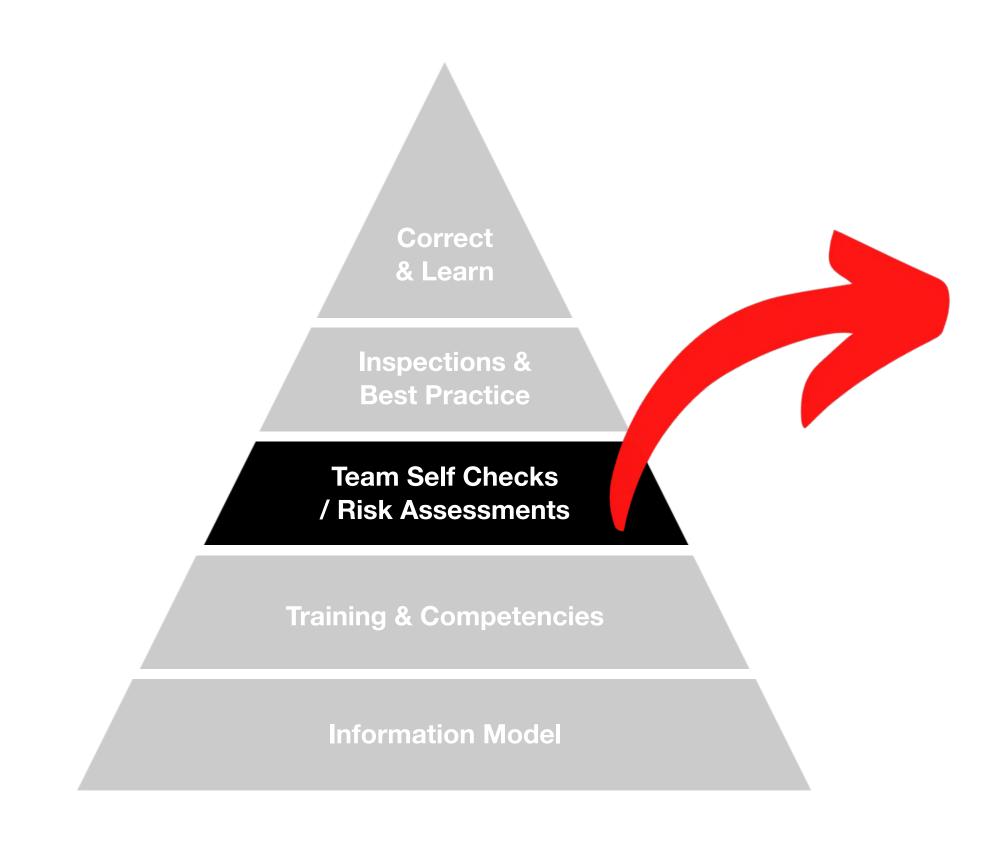
- -Information creation
- -Message forming and payload contents
- -Message transmission
- -Ability to disambiguate information
- -Reception and internalisation of information
- -Avoidance of competing information forces
- -Information tacitness





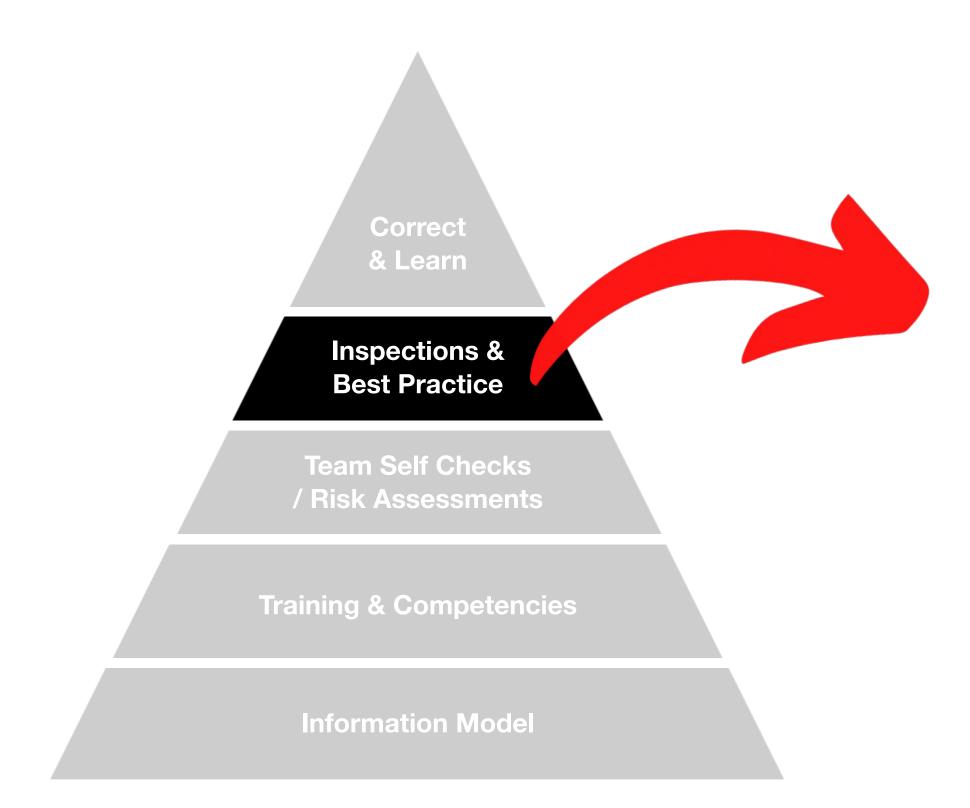
- The need to embed the correct competences in individuals through knowledge retention, training.
- Through the information model, culture and training we can embed the correct competencies to ensure team members undertake their tasks in a safe and secure manner.
- If we can embed and continually reinforce the correct behaviours and actions, we can make safety part of every activity each individual does.





- As work tasks are under taken or team members attend work locations, we have the opportunity to again reinforce the correct behaviours and ensure that tasks, facilities and equipment is safe.
- Continuously checking and re-checking the current safety situation through risk assessments and self checks,
- Identify issues and create an early warning system that can flag potential concerns or issues showing early signs of realisation.



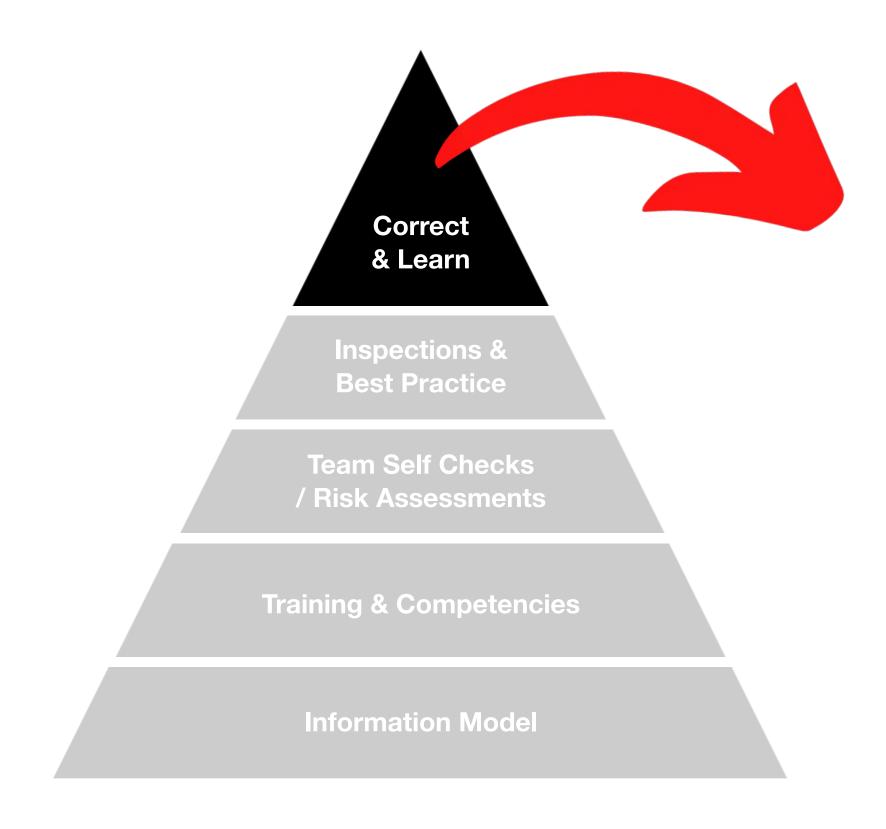


The organisation has a duty of care to review and check compliance to ensure that what they believe is occurring is actually occurring and what the people involved in conducting self checks / risk assessments are presenting the real world scenarios.

This formal process also allows organisations to share best practice - this ensures continuous learning and reinforcement of safety practice for all.

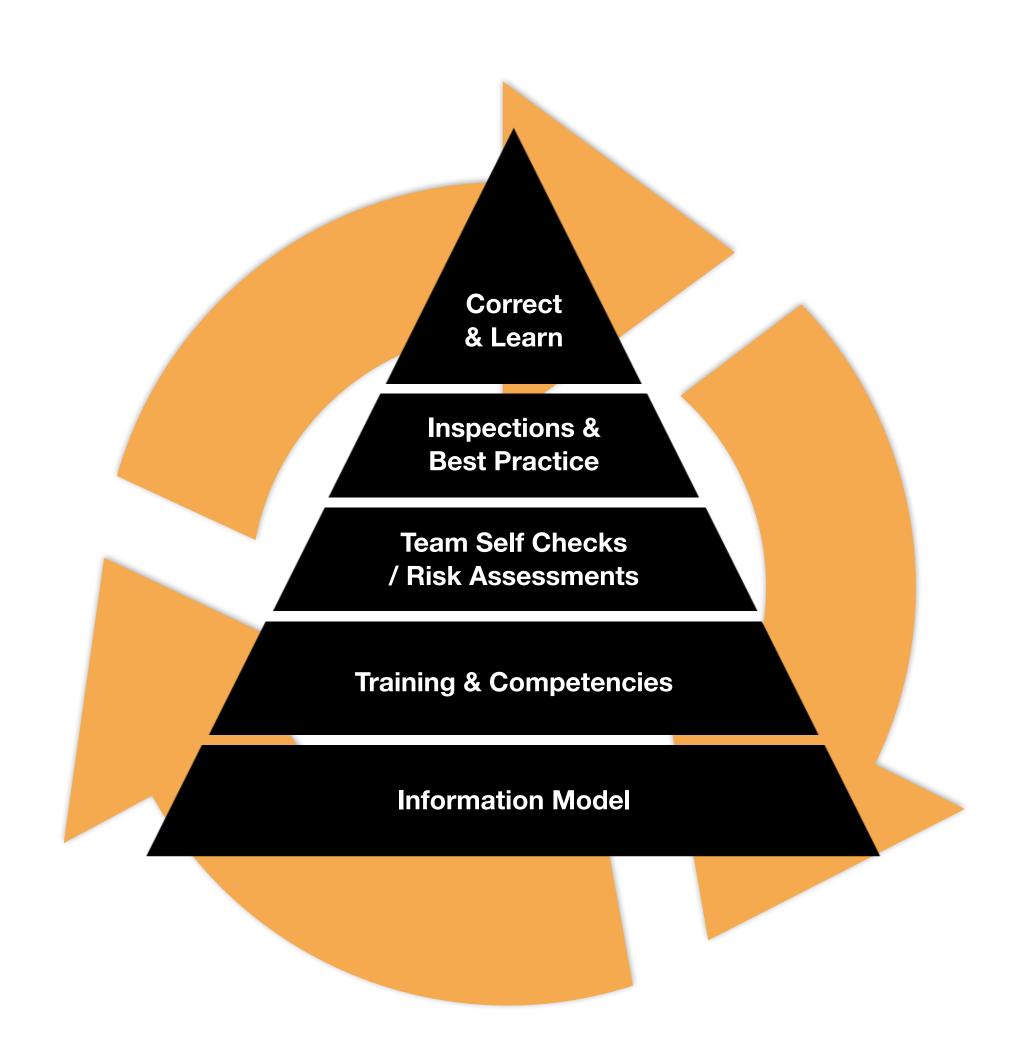
Constant reinforcement of the correct behaviours, culture and practice.





- A need to learn and take action to correct issues.
- Openness to correction and leaning must be embedded in all elements. Not only the culture, people and processes but also in the work tasks, deliverables and physical artefacts (such as building fabric, tools and equipment) must be part of this learning model.



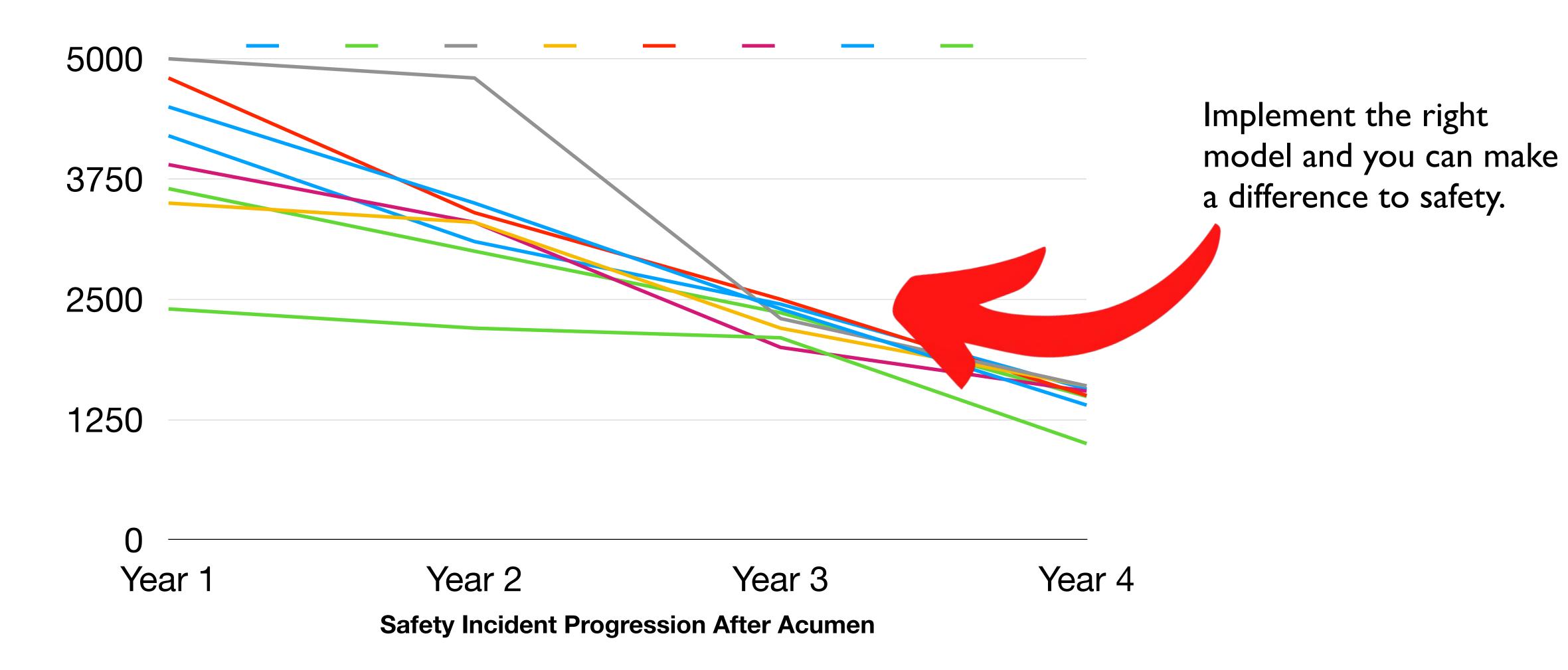


- Give everyone the tools
- Correct, Learn, Learn and Learn Again
- Adapt and Change with Focus
- Proactive & Reactive
- Celebrate best practice

It is a model we have used and developed over many years to support organisations wishing to improve their health, safety and wellbeing outcomes.



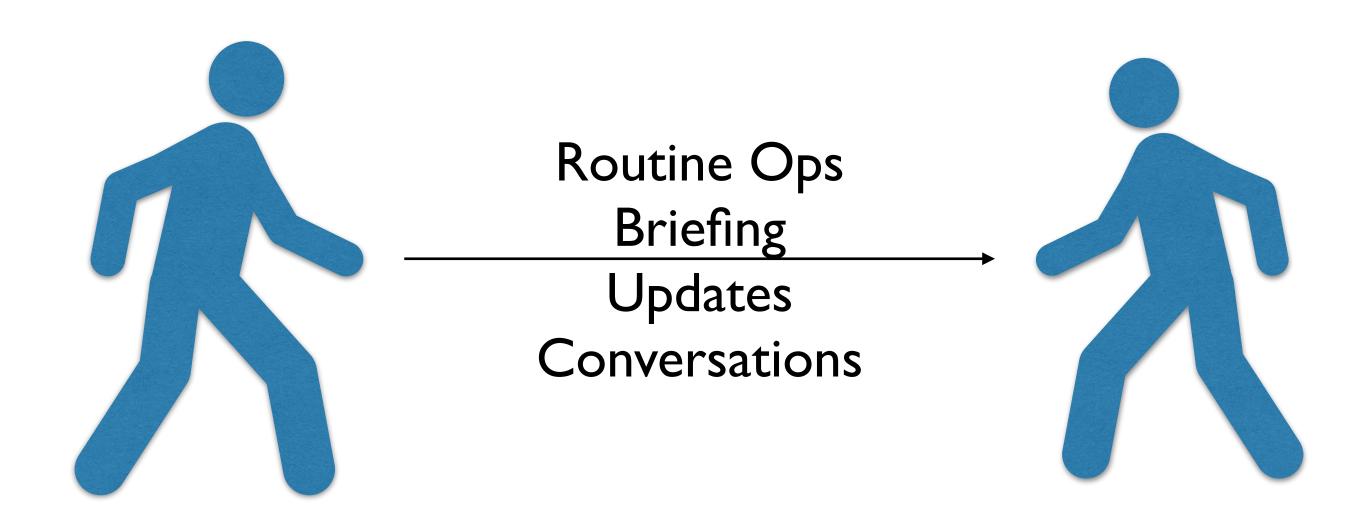
# Change Can Happen





# Role of Information in Safety

#### Communication of information is linear

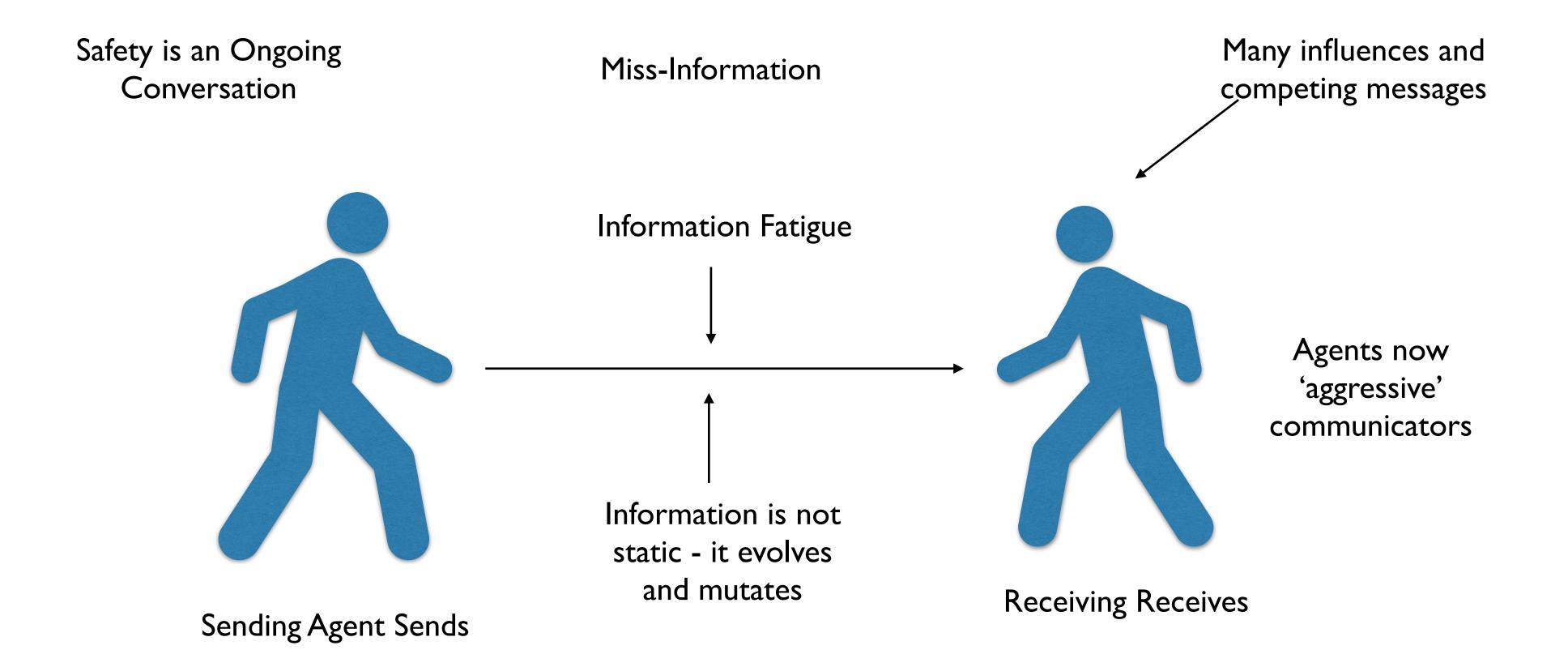


Sending Agent Sends (without question / issue)

Receiving Agent Accepts (without question / issue)

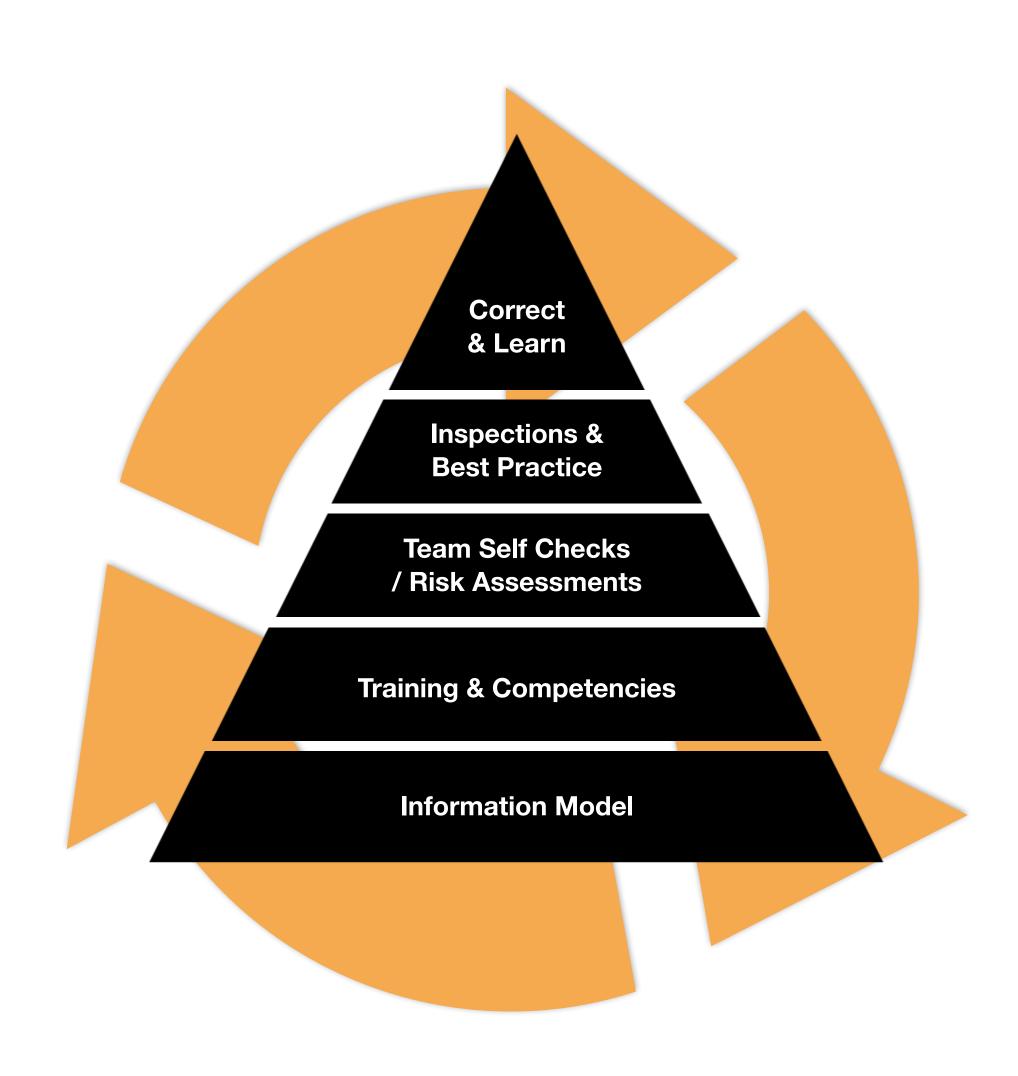


# Role of Information in Safety





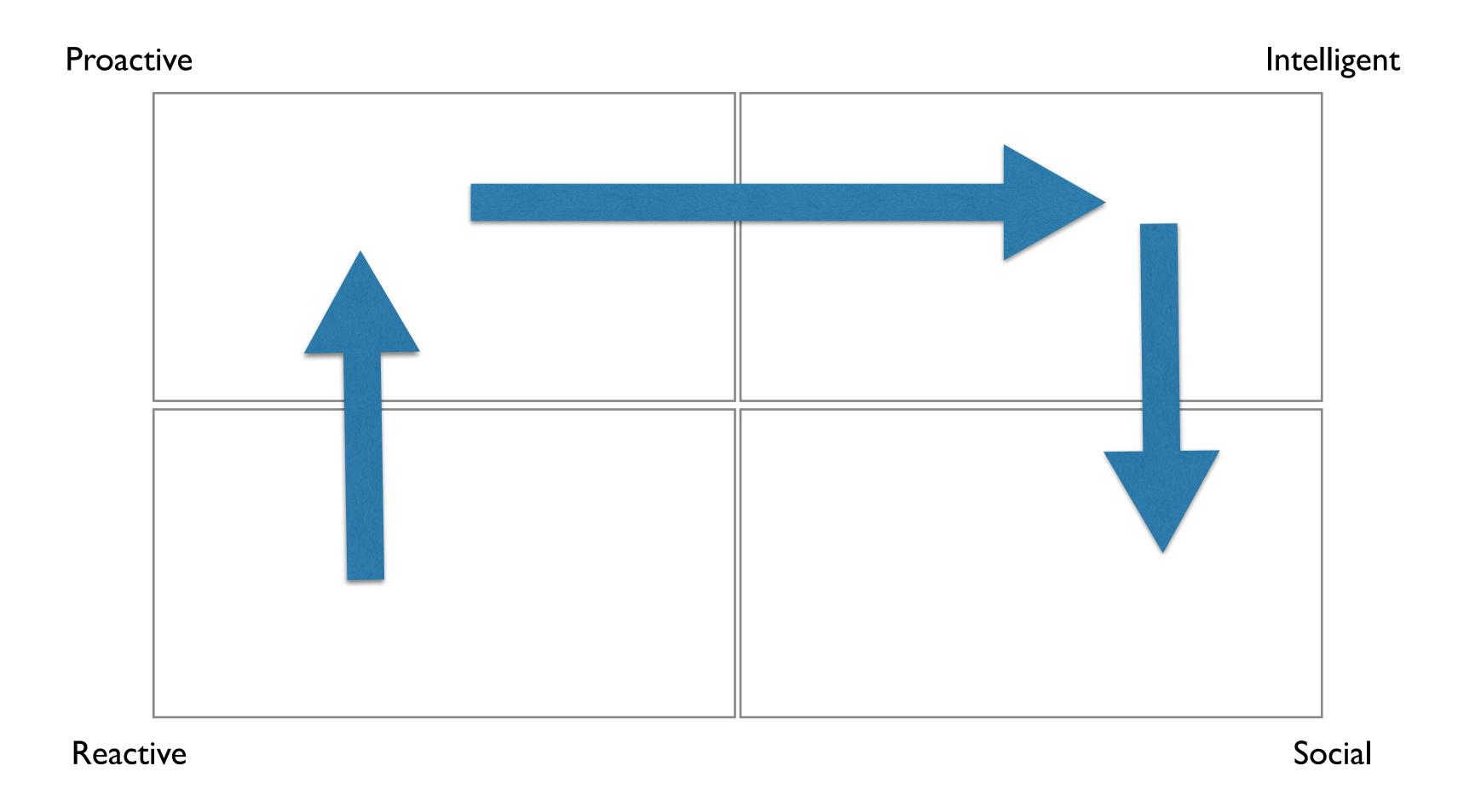
# The Acumen Safety Model - Removing Information Barriers



- People are Multi-Dimensional
- Communication is not Flat
- People are not Isolated Islands
- Information is not Static
- Value of Information
- Information Fatigue
- Information Overload
- Miss Information + Miss-Trust
- Message Overload
- Lack of Processing Mechanisms
- Too Complex
- Missing Information

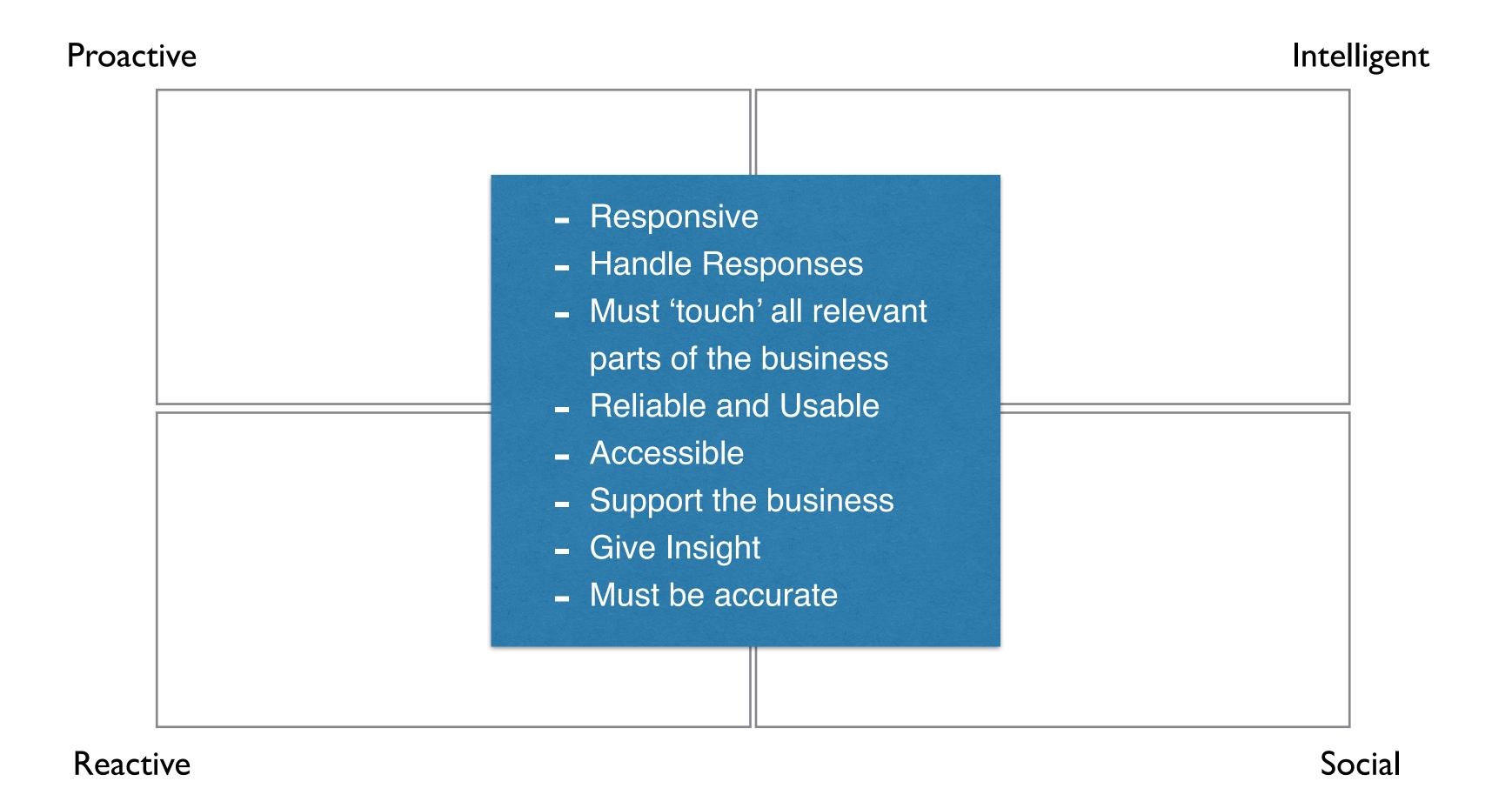


# Conceptual Model - Technology Adoption



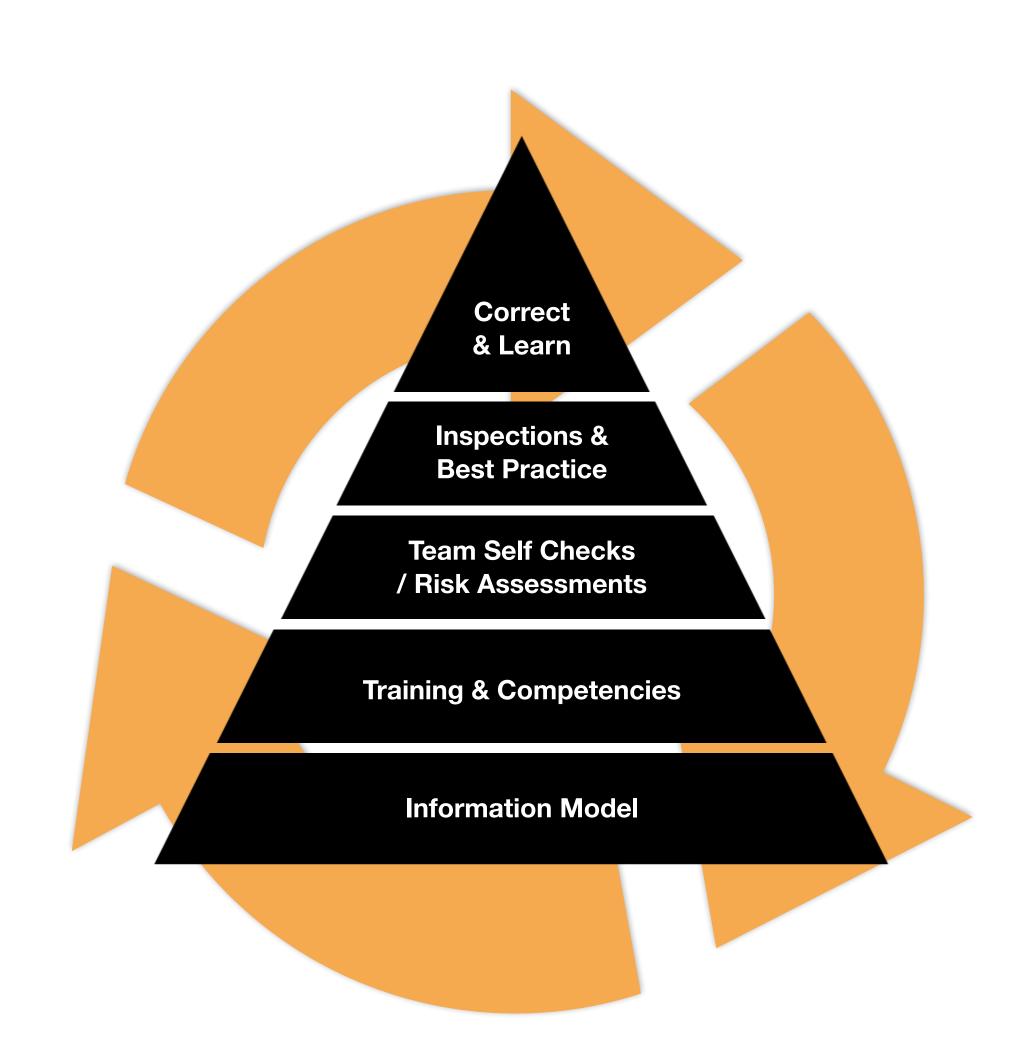


# Conceptual Model - Technology Adoption





# The Acumen Safety Model - Removing Technology Barriers



- Lack of Technology Familiarity
- Differing Approaches
- Restrictive Platforms
- Miss-match to Information Norms
- Inability to Support Cultural Change
- Lack of Intelligence
- Rapidity of Technology to Inform



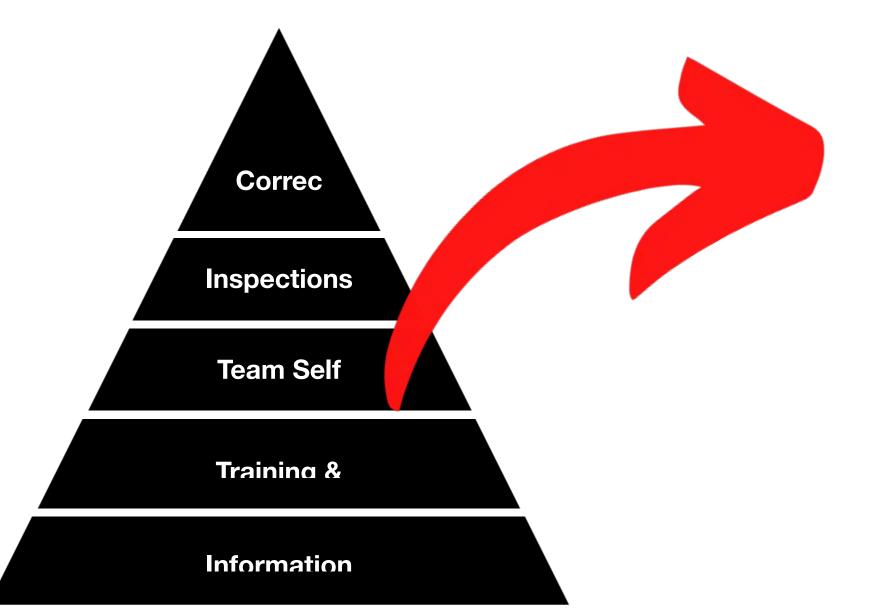
# Part 2: Applying the Acumen Safety Model

Heat Stress & Weather Awareness



# Heat Stress & Weather Awareness - The Challenge

- Heat Stress & Weather can cause serious harm.
- Need a mix of formal & informal information.
- Information can evolve rapidly as conditions change
- Need to inform quickly and give direction / guidance
- Need to reach a potentially large group of people

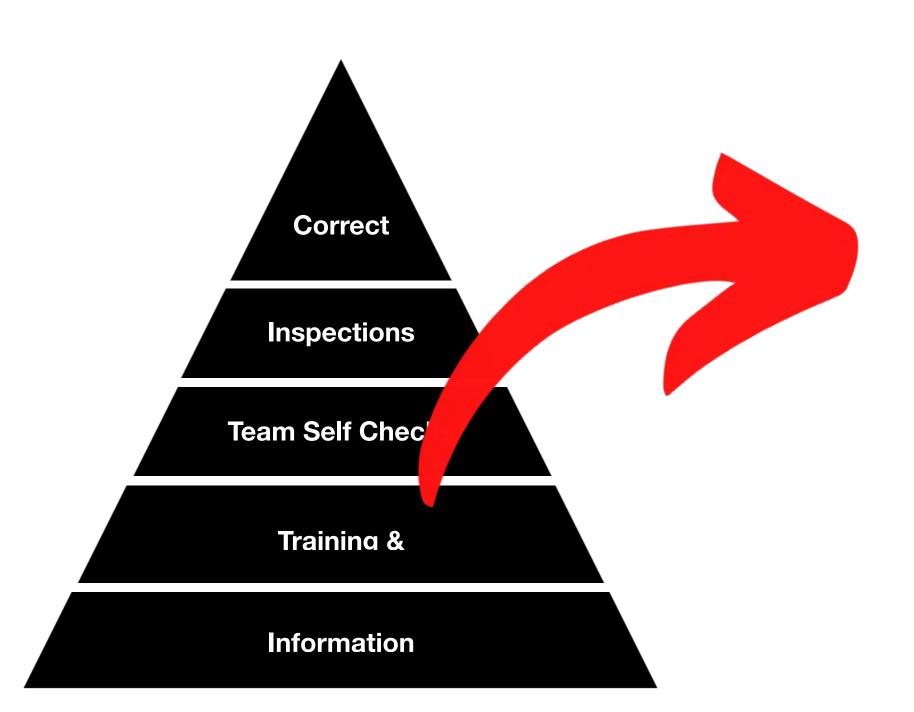


- What is guidance OR directive
- What is the known true single source of information
- What technology?
- It must be usable and robust



# Heat Stress & Weather Awareness - Applying the Model

- Information model used must be readily available
- Information must be timely
- Information must be DIRECTIVE
- Information must be TRUSTWORTHY



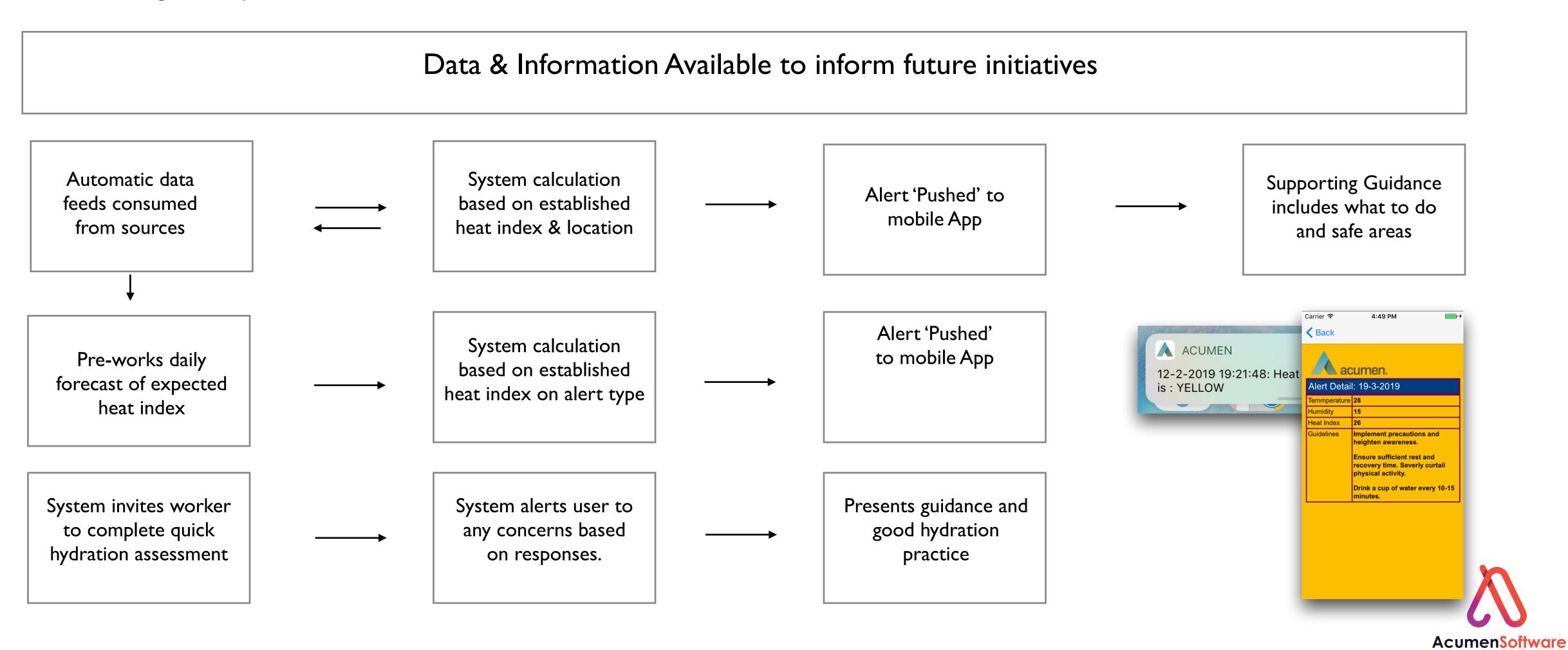
- Technology must allow continuous data flows
- Technology must allow for localisation
- Technology must allow for short cut and override
- Technology must be ubiquitous
- Technology and information model needs to allow for self checks and preparedness



#### Heat Stress & Weather Awareness - The Solution

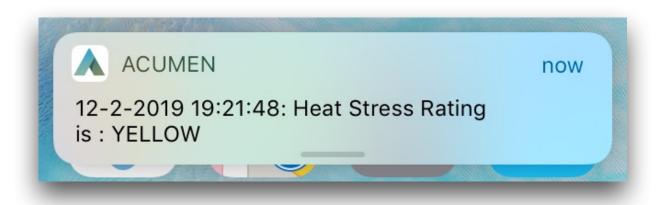
- Providing real-time heat stress data
- Providing location specific awareness
- Providing ability to conduct self heat checks

- Providing improved guidance and location data
- Providing meta data that can inform decisions



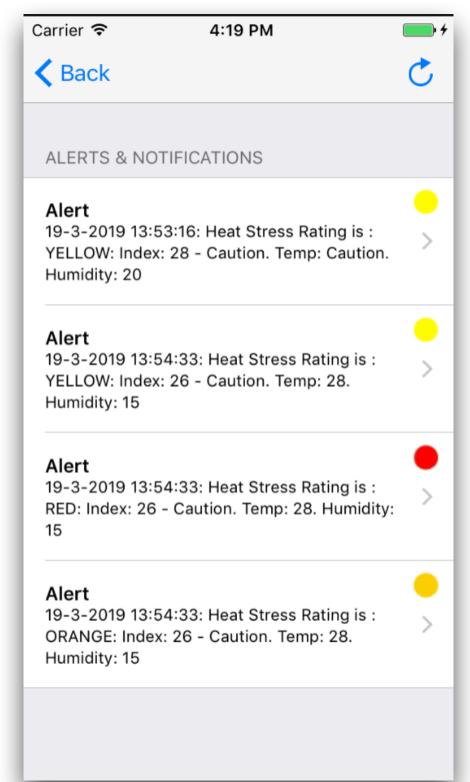
#### Heat Stress & Weather Awareness - The Solution

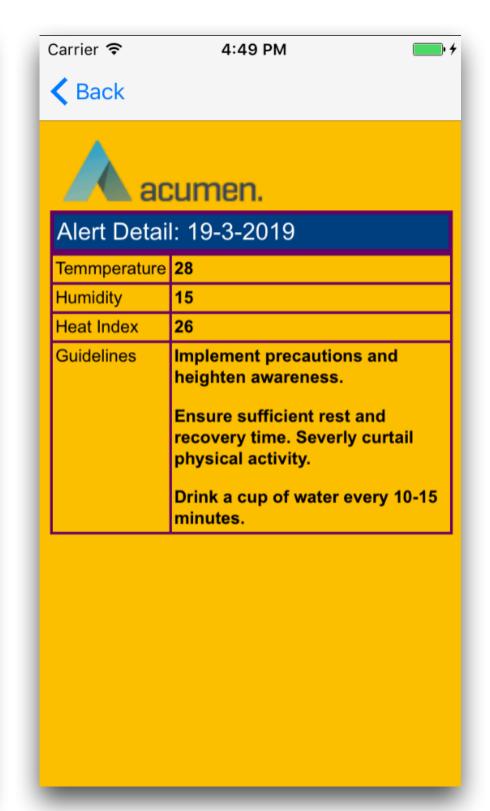
- Technology available to ALL







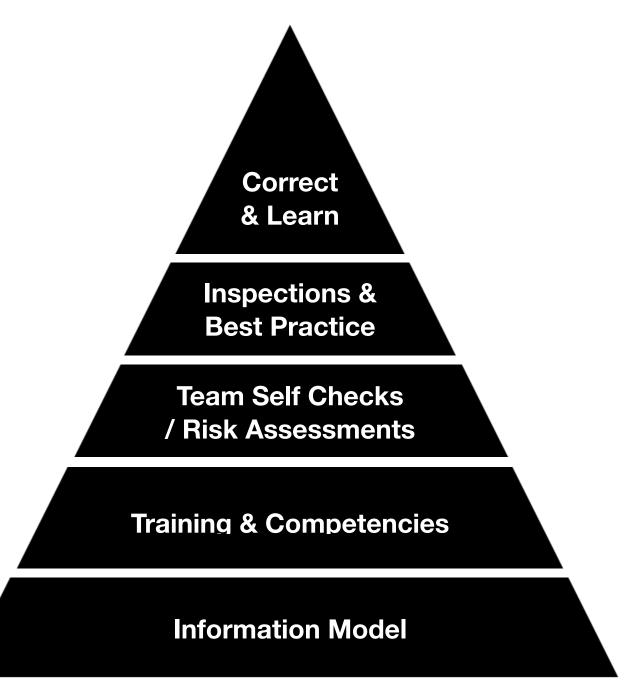






# Heat Stress & Weather Awareness - Steps to Take

- 1. Establish the guidance & directives
- 2. Provide training on outcomes
- 3. Connect with continuous weather data
- 4. Enable location specific data
- 5. Allow localisation over ride



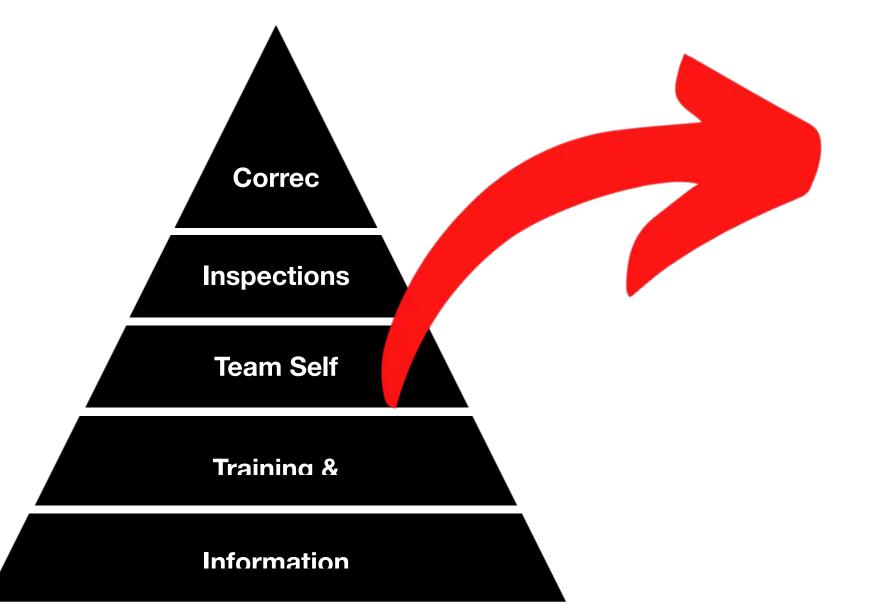


# Part 3: Applying the Acumen Safety Model

Labour Welfare & Site Visibility



- Huge work force from local and overseas
- Fast moving construction and development across the region
- Strict labour and welfare laws in most countries
- Penalties for not complying to labour and welfare laws
- Government documentation is extensive and difficult to use



- Who is checking compliance
- Can we get real-time 'eyes' on issues
- Regulations are written as regulations & laws
- Labour & welfare requirements are widespread





Law No (14) of the Year 2004 - Qatar Labor Law



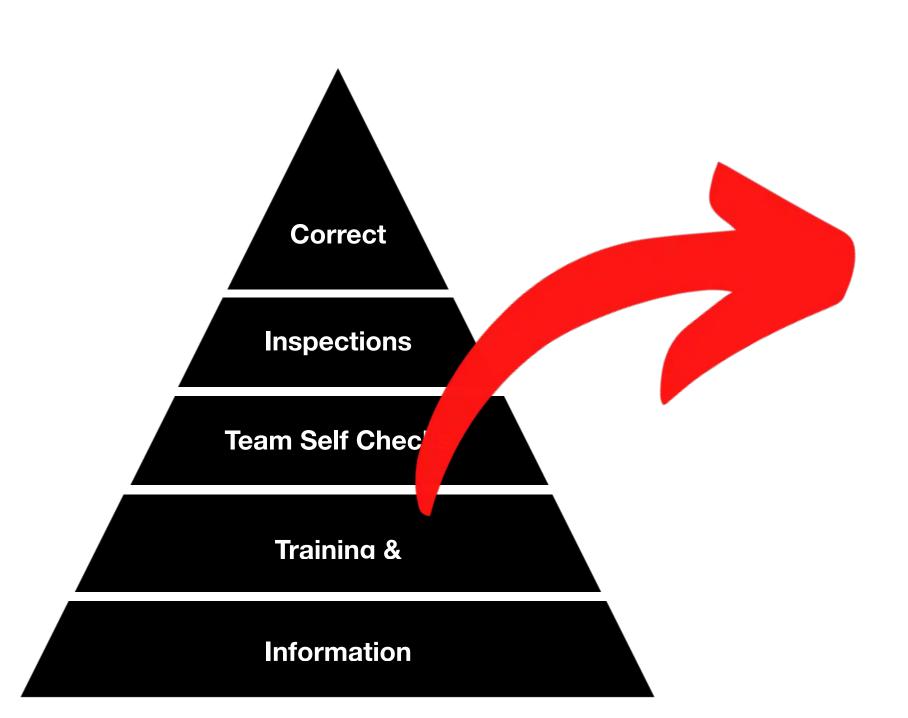
Final Score

Senior Management | Senior Management

Observations

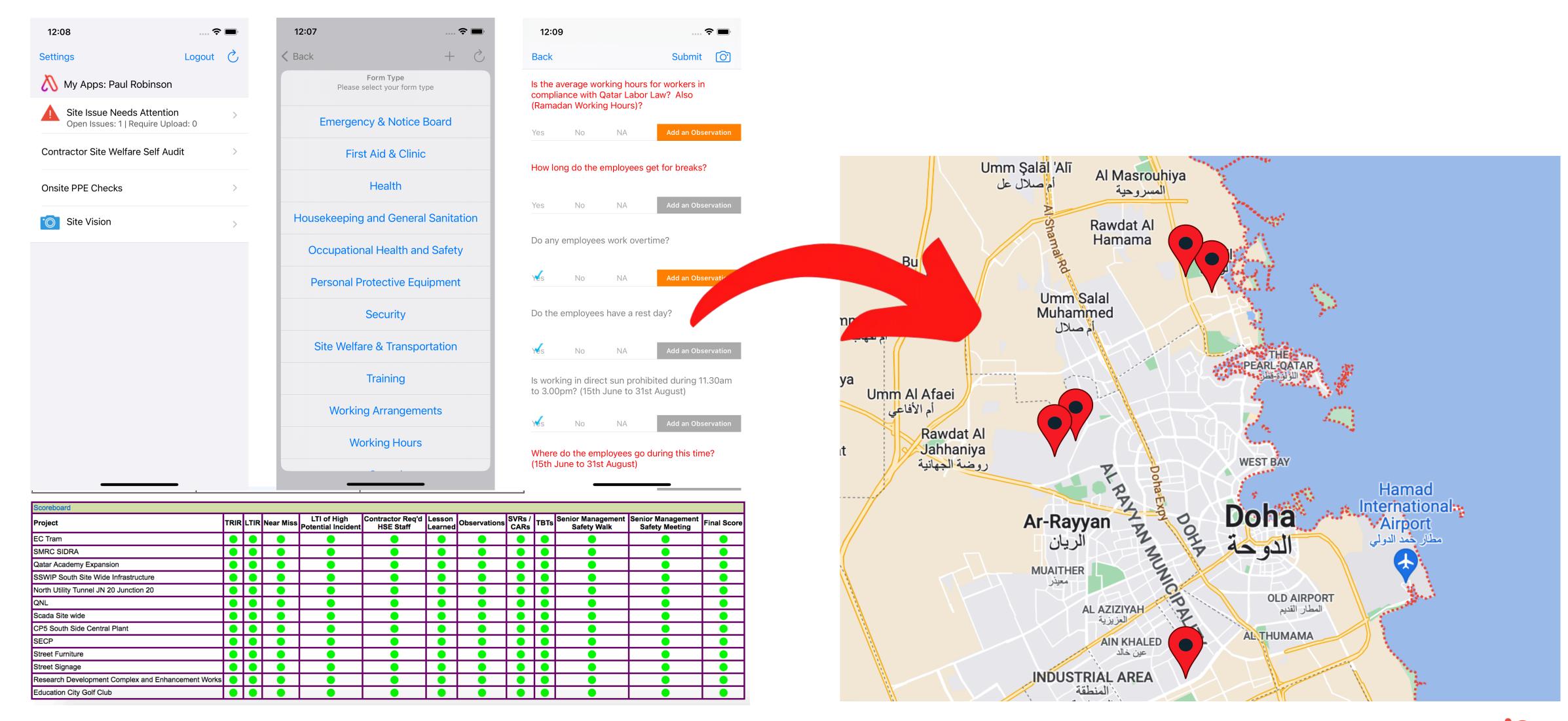
CARs

- Information model needs provide easy access to regulations and laws
- Inclusive step checks & formal inspections
- Photos, Photos & Photos



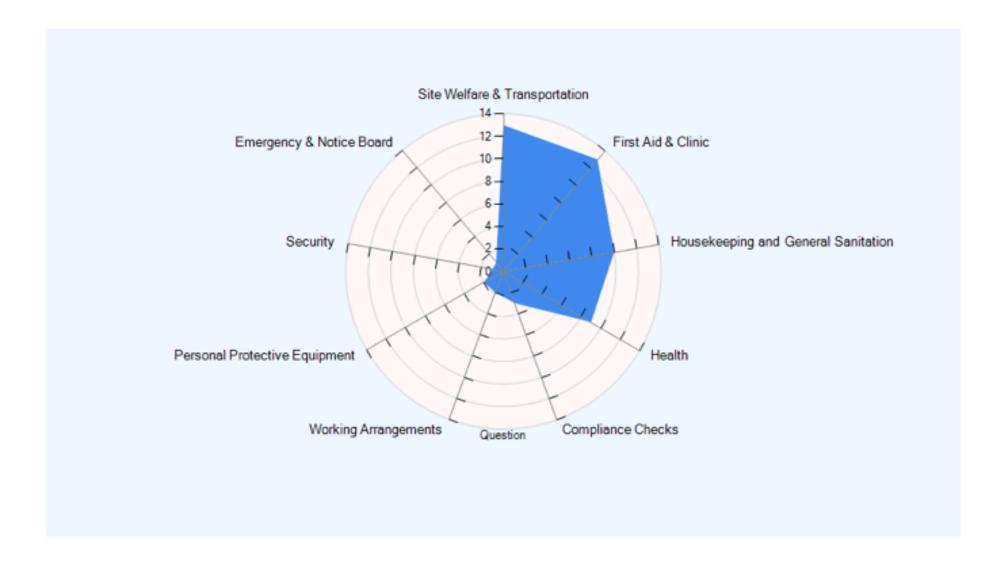
- Technology needs to allow free flow of information
- Technology must connect the people at ANY time and ANY place
- Learning & Reviews
- Management Information at hand

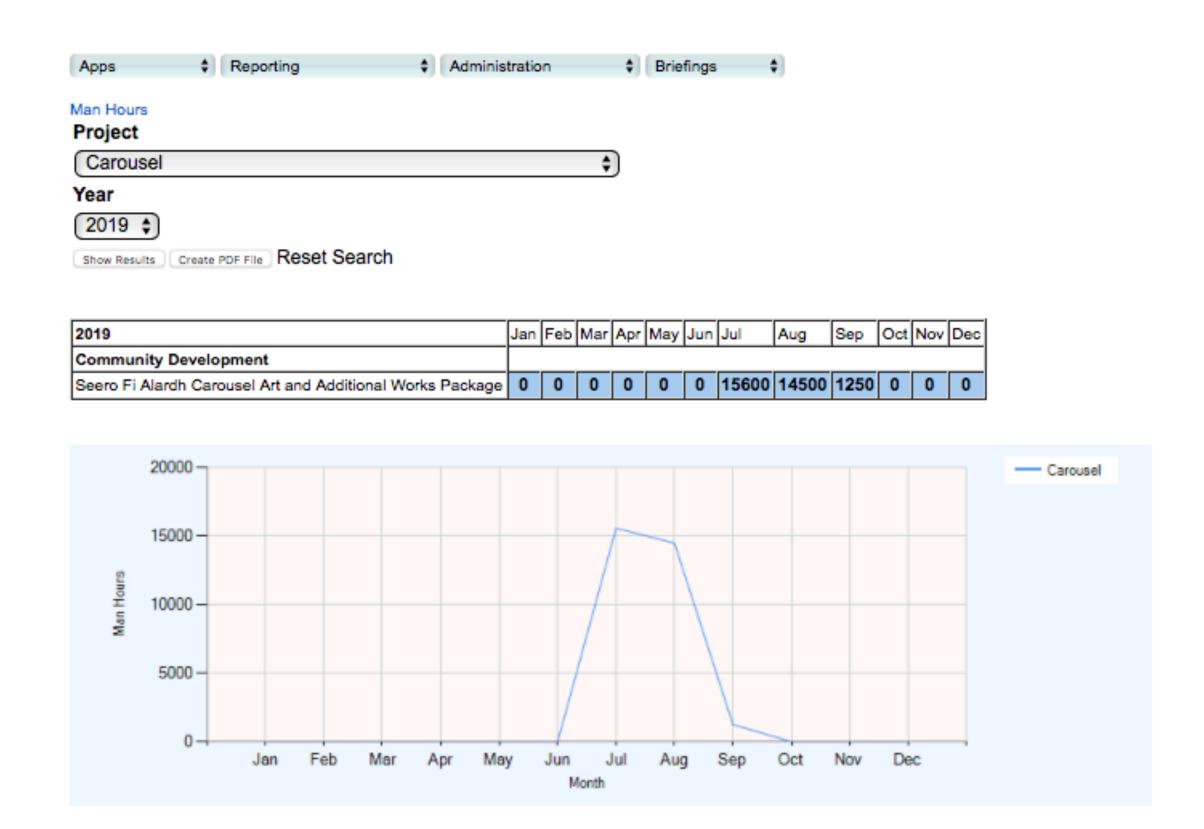






2019: All Contractors	Non Compliances
Site Welfare & Transportation	13
First Aid & Clinic	13
Housekeeping and General Sanitation	10
Health	9
Compliance Checks	3
Working Arrangements	2
Personal Protective Equipment	2
Security	1
Emergency & Notice Board	1







# Steps to Take



- 1. Provide the technology for all
- 2. Disambiguate Laws & Regulations
- 3. Reactive & Proactive
- 4. Step checks in work flows
- 5. Alert & notify
- 6. Provide feedback and review
- 7. Provide 'Good' news stories



# Part 4: Questions

